



ARTHUR W. PAGE SOCIETY

MEMBERSHIP SPONSOR FORM

As an active member sponsoring a candidate for membership in the Arthur W. Page Society, please **confirm the facts concerning your candidate** (position, revenues, etc.) by interviewing the candidate to gauge intellect, character and commitment to the Page Principles. Complete the following checklist and submit it to the Membership Committee along with a biography, a brief statement of endorsement and/or other supporting materials to:

Page Society Membership Committee
230 Park Avenue, Suite 455
New York, NY 10169
Phone: 212-400-7959 Fax: 347-474-7399
Email: mfrantzis@awpagesociety.com

CANDIDATE INFORMATION	
Candidate Name	
Title/Division	
Organization	
Address	
City, State Zip	
Phone/Fax	
Email	
To whom does this person report? (Name and Title)	

CANDIDATE CHECKLIST	
For the candidate to be considered, confirm qualifications, check all boxes below and supply annual revenues. Both sponsors have read and understand the Arthur W. Page Society membership criteria and verify the information below.	
Primary Sponsor Name & Company	
Secondary Sponsor Name & Company	
Candidate Bio/CV Attached	<input type="checkbox"/>



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<p>Individual Corporate Candidate</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Holds top corporate communications position with a broad range of responsibilities <input type="checkbox"/> Annual Revenue is at least \$2 billion: _____ in 20____) <ul style="list-style-type: none"> o Subsidiary? (Parent Company: _____)
<p>Individual Agency Candidate <i>To be considered for membership in the Arthur W. Page Society, candidates must fulfill the following:</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Be the CEO of the agency group (<i>not to include subsidiaries in agencies, but can include appropriate management at holding companies</i>) <input type="checkbox"/> Lead an agency with annual fees of at least \$5 million/year for a minimum of five years. Please provide supporting documentation. <p>In addition to the above three (3) qualifications, the candidate must also meet one (1) of the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Be recognized as having a significant practice in corporate communications with major corporations, particularly with Fortune 500 and Global 500 Companies. <input type="checkbox"/> Be considered a thought leader in corporate communications as evidenced by activities such as published articles, speaking engagements and contributions to the industry
<p>Executive Search Candidates <i>To be considered for membership as an executive search consultant in the Arthur W. Page Society, candidates must meet the following:</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Be a recognized leader of a full-time global communications search practice; <input type="checkbox"/> Have a professional background in corporate communications; <input type="checkbox"/> Be engaged in executive searches at the highest level (leading CCO searches) and have an extensive record of recruiting CCOs; <input type="checkbox"/> Be in, of, and supporting the development of the field of corporate communications through research and active leadership of and participation in industry events
<p>Educator Candidate <i>To be considered for membership as an educator in the Arthur W. Page Society candidates must be:</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> Employed in a full-time public relations or corporate communication teaching position in an accredited institution of higher learning; <input type="checkbox"/> Regarded as a thought leader in public relations or corporate communication based upon a substantial body of work that has made a significant contribution to the profession; <input type="checkbox"/> Possess an earned doctoral degree; <input type="checkbox"/> Be engaged in the profession outside of the academic environment
<p>Nonprofit/Government Candidate <i>The individual must hold the top communication position in the nonprofit or government agency and have broad responsibilities as well as meet the following:</i></p>	<ul style="list-style-type: none"> <input type="checkbox"/> The individual has significant professional communications experience <input type="checkbox"/> The organization is considered a leader in its area of expertise <input type="checkbox"/> The organization has a track record of constructive relationships with corporations <input type="checkbox"/> The organization adheres to the Page Principles <input type="checkbox"/> The organization meets the relevant financial criteria as follows: <ul style="list-style-type: none"> o Associations - Annual budget of at least \$85 million o Public Charities - Annual revenue of at least \$750 million o Foundations/Universities – Financial assets of at least \$2 billion o Government Agencies - Annual budget of at least \$15 billion